

**TSN 1200's Sens California Road Trip  
CONTEST  
OFFICIAL RULES AND REGULATIONS  
(the "Rules")**

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1. The TSN 1200's Sens California Road Trip (the "**Contest**") starts on Monday, February 3, 2020 at 6:00 a.m. ET and closes on Thursday, February 27, 2020 at 6:00 p.m. ET (the "**Contest Period**"). No purchase necessary. Void where prohibited.
2. The Contest sponsor is TSN 1200, a division of Bell Media Inc. (hereinafter referred to as the "**Contest Sponsor**").
3. To enter and to be eligible to win, entrant must be a legal resident of Ontario, Canada and be twenty one (21) years of age or older. Employees of Bell Media Inc., its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Winners of a previous Bell Media Inc. contest within the three (3) months preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize and persons domiciled with a winner) are not eligible to enter or to be selected for a prize and may be disqualified.
4. TO ENTER the Contest during the Contest Period, listen to TSN 1200 each weekday of the Contest Period for the announcement of the code word (the "**Code Word**"). The Code Word will be announced three (3) times each weekday of the Contest Period between 6:00 a.m. and 6:00 p.m. EST. The Code Word will be different and unique with each announcement. Once a Code Word has been announced, any previous Code Word answer will be considered incorrect and ineligible for entry into the Contest. When you hear a Code Word, you can enter the Contest as follows:
  - a. **TEXT ENTRY:** Text the applicable Code Word and your first and last name to short code 12-12-00 during the Entry Period (the "**Text Entry**"). You must have access to a cellular telephone that is capable of two-way text messaging. Text messaging is not available in all areas. Standard text messaging fees apply (check your carrier plan for your standard text messaging fees). Text Entries shall be deemed to be submitted by the authorized mobile account holder of the mobile phone used to enter the Contest. "Authorized Mobile Account Holder" of a mobile phone is defined as the natural person who is assigned to a cellular telephone number by a wireless carrier that is responsible for assigning cellular telephone numbers. An eligible Prize winner may be required to provide proof that he/she the Authorized Mobile Account Holder associated with the selected Text Entry;

OR

- b. **EMAIL ENTRY:** To enter the Contest without sending a text message, send an email during the Entry Period to [ottawacfgosocialmedia@bellmedia.ca](mailto:ottawacfgosocialmedia@bellmedia.ca) with the sentence "TSN 1200's Sens California Road Trip" in the subject line (the "**Email Entry**"). Email Entries must include your name, address, ten digit day and evening telephone numbers and email address as well as the applicable Code Word in the body of the email. Email Entries shall be deemed to be submitted by the authorized account holder of the email address submitted at the time of entry. "Authorized account holder" is defined as the natural person who is assigned to an email address by an internet access provider, on-line service provider, or other organization (e.g. business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address.

All Text Entries and Email Entries relating to each announcement of the Code Word must be received within ten (10) minutes after the applicable announcement (the "**Entry Period**"). The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s) and related time keeping systems of the Contest Sponsor.

Text Entries and Email Entries shall be collectively referred to as the "**Entries**" and each, an "**Entry**". Limit of one (1) Entry per individual per Entry Period, regardless of the method of entry. If it is discovered that you

attempted to enter more than the above limit, all your Entries will be void.

5. **PRIZE:** There is one (1) prize (the “**Prize**”) available to be won, consisting of a trip for two (2) to San Jose, Anaheim and Los Angeles, California, USA. Trip includes: economy air fare for two (2) from Ottawa International Airport (YOW) (the “**Departure Point**”) to San Jose; economy air fare for two (2) from San Jose to Los Angeles; economy airfare for two (2) from Los Angeles back to the Departure Point; two (2) nights’ accommodation (based on one (1) room, double occupancy) in San Jose as chosen by the Contest Sponsor at its sole discretion; four (4) nights’ accommodation (based on one (1) room, double occupancy) in Los Angeles as chosen by the Contest Sponsor at its sole discretion; and a pair of tickets to see the Ottawa Senators play the San Jose Sharks on March 7, 2020 at SAP Center in San Jose (525 W Santa Clara St, San Jose, CA 95113, United States), the Anaheim Ducks on March 10, 2020 at the Honda Center in Anaheim (2695 E Katella Ave, Anaheim, CA 92806, United States), and the LA Kings on March 11, 2020 at the STAPLES Center in Los Angeles (1111 S Figueroa St, Los Angeles, CA 90015, United States); and \$1000 US in spending money remitted to the winner in the form of a cheque. The Prize winner and his/her travelling companion are solely responsible for all costs not expressly described herein, including, without limitation, as applicable, any other transportation, taxes, fuel/currency surcharges, meals and beverages, room service, gratuities, merchandise, telephone calls, insurance, any required travel documentation, all personal expenses of any kind or nature, and any overnight layover. The Prize winner and/or his/her travelling companion may be required to provide a credit card at the time of hotel check-in for security deposit/incidentals. Departure dates and accommodation are subject to availability and change without notice or compensation. The Prize winner and his/her travelling companion are also solely responsible for all costs incurred to and from the Departure Point as the Prize originates and terminates there. It is the sole responsibility of the Prize winner and his/her travelling companion to obtain all necessary travel documentation including passports and visas, and to comply with any customs and immigration requirements, as applicable. It is recommended that the Prize winner and his/her travelling companion obtain sufficient personal insurance prior to departure. Trip must be taken between March 6, 2020 and March 12, 2020. The Prize winner and his/her travelling companion must be able to travel at the times and dates as determined by the Contest Sponsor, in its sole discretion and authority, failing which the Prize will be forfeited. Travel dates will be determined by the Contest Sponsor at its sole discretion. The travelling companion must be twenty-one (21) years of age or older in order to participate in the Prize. Approximate retail value of the Prize is fifteen thousand (\$15,000) CAD based on a Ottawa departure. No change in travel arrangements can be made by Prize winner once his/her booking has been confirmed. The Prize may not be used towards any type of frequent flyer mileage, or other reward point accumulation program.
6. Before being able to participate in the Prize, the travelling companion will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, he/she has read and understood these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the travelling companion, beyond his/her participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the travelling companion’s participation in this Contest and receipt and use of the Prize.
7. **SELECTION OF QUALIFIERS:** Each weekday of the Contest Period after each Entry Period, a random draw (each, a “**Qualifier Draw**”) will take place at Bell Media Inc., Ottawa, Ontario, from among all eligible Entries received up to the point of the applicable Qualifier Draw. The first (1<sup>st</sup>) Entry drawn in the course of each Qualifier Draw will be eligible for entry into the Prize Draw, as described below (each, a “**Qualifier**”). Entries received will not be carried over to the next Qualifier Draw. Immediately following each Qualifying Draw, the announcers of TSN 1200, acting reasonably, will attempt to contact the potential Qualifier who has just been selected by telephone and such Qualifier will be required to immediately answer by reciting the winning phrase “*Hey Pure Country. You’ve got the most free tickets. Hook me up*” (the “**Phrase**”) to qualify for the Prize Draw. The Qualifier will be announced on air and will be required to provide the Phrase on air. If the Qualifier states the Phrase correctly and immediately, he/she will be eligible for entry into the Prize Draw. If the Qualifier does not state the Phrase correctly and immediately, he/she will be disqualified and will not be eligible for entry into the Prize Draw, and an alternate potential Qualifier may be selected at the Contest Sponsor’s sole discretion.

8. If there is not a clear telephone connection between the TSN 1200 on-air announcer and a Qualifier, such that one or each other cannot hear the other, such Qualifier will be disqualified, and TSN 1200 will not be liable in any way for such failed connection. Each Qualifier will be required to provide a representative of TSN 1200 with his/her name, address and telephone number. In conducting the Contest, TSN 1200 and its representatives have the full and absolute discretion to disqualify any Qualifier who fails to respond on the phone, or fails to clearly state the Phrase, or whose response cannot be heard, and TSN 1200 shall have no liability or responsibility to any Qualifier so disqualified and an alternate Qualifier may be selected at TSN 1200's sole discretion. Broadcast delays may occur, including depending on the means used to listen to the radio (e.g. analog radio vs. online streaming). Contest Sponsor will not be held liable in any way for such delays. The odds of being selected as a Qualifier for a chance to win the Prize will depend on the total number of eligible Entries received up to the point of the applicable Qualifier Draw and the Qualifier's ability to say the Phrase.
9. **PRIZE DRAW:** On Friday, February 28, 2020 at approximately 8:30 a.m. ET, a random draw for the Prize will take place at Bell Media Inc., Ottawa, Ontario, from among all Qualifiers who have qualified for a chance to win the Prize. The first (1<sup>st</sup>) Qualifier drawn will be eligible to win the Prize. The odds of winning the Prize from among the Qualifiers shall be one fifty seven. Bell Media Inc., acting reasonably, will attempt to contact the potential Prize winner to notify potential winner that he/she may have won the Prize by telephone within two (2) business days after the Prize Draw. In the event that the potential winner cannot be contacted within two (2) business days after the Prize Draw, he/she will be disqualified and an alternate potential winner may be drawn at the Contest Sponsor's sole discretion. The potential Prize winner will be announced on-air and may be required to chat on-air. If there is not a clear telephone connection between the TSN 1200 announcer and the potential Prize winner such that one or each other cannot hear the other, such potential Prize winner will be disqualified, and the Contest Sponsor will not be liable in any way for such failed connection. The potential Prize winner will then be required to provide a representative of TSN 1200 with his/her name, address and telephone number. In conducting the Contest, TSN 1200 and its representatives have the full and absolute discretion to disqualify any potential Prize winner who fails to respond on the phone or whose response cannot be heard, and the Contest Sponsor shall have no liability or responsibility to any potential winner so disqualified. Proof of identification must be provided upon request.
10. Prize must be accepted as awarded. The Prize may not be sold, transferred and is not convertible to cash. Contest Sponsor reserves the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein. Prize winner acknowledges that upon awarding of the Prize, all obligations typically borne by the provider of services or goods become that provider's responsibility. The tickets are subject to the terms and conditions of the issuing company. The choice and location of the tickets are at the Contest Sponsor's sole discretion.
11. Proof of identification must be provided upon request. In order to be declared a winner, potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Bell Media Inc. Before being awarded a Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, he/she has read, understood and complied with these Rules, grants all consents required, agrees to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorizes the Contest Sponsor to broadcast, publish, disseminate and otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify the potential winner, and select an alternate potential winner, and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until all qualified winners have been duly selected, but in any event no later than March 3, 2020.
12. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the

eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.

13. All Entries become property of Contest Sponsor who assumes no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the name of the Prize winner (for which a self-addressed, postage paid envelope must be included). Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible Entries. Contest Sponsor reserves its right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves its right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner, including any automated, macro, script, robotic or other system(s) or program(s) to enter. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an attempt be made the Contest Sponsor reserves its right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.
14. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsor for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at [bellmedia.ca/about/Media\\_Privacy.page](http://bellmedia.ca/about/Media_Privacy.page). Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Bell Media Inc. at 87 George Street, Ottawa ON K1N 9H7.
15. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
16. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.