

**TSN 1200 \$1,000 Minute
CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)**

1. The TSN 1200 \$1,000 Minute contest (the “**Contest**”) starts at 7:00 a.m. Eastern Time (ET) on Monday, March 22, 2021 and ends at 10:00 a.m. ET on Friday December 17, 2021 (the “**Contest Period**”). No purchase necessary. Void where prohibited. Limit of one (1) Prize per household per ninety (90) days.
2. The Contest sponsor is TSN 1200, a division of Bell Media Inc. (hereinafter referred to as the “**Contest Sponsor**”).
3. To enter and to be eligible to win, entrant must be a legal resident of Ontario, Canada and be eighteen (18) years of age or older. Employees of Bell Media Inc., its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Winners of a previous Bell Media Inc. contest within the ninety (90) days preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize and persons domiciled with a winner) are not eligible to enter or to be selected for a prize and may be disqualified.
4. TO ENTER the Contest, an announcement will be made once each weekday during the Contest Period (excluding statutory holidays) between 7:00 a.m. ET and 10:00 a.m. ET, telling listeners to call in for a chance to play (each, an “**Announcement**”). When you hear an Announcement, call the TSN 1200 Contest line at 613 750-1200 (the “**Contest Line**”). Broadcast delays may occur, including depending on the means used to listen to the radio (e.g. analog radio vs. online streaming). Contest Sponsor will not be held liable in any way for such delays. In the event that the caller is outside of the local calling area, standard long distance rates as charged by the entrant’s long distance service provider will apply. The fifteenth (15th) caller through on the Contest Line following an Announcement (the “**Contestant**”) will be eligible to play the \$1,000 Minute game (the “**Game**”) for a chance to win a Prize as further described below. The Contestant will be announced on-air and will be required to play the Game on-air. If there is not a clear telephone connection between the TSN 1200 on-air announcer and a Contestant during game play, such that one or each other cannot hear the other, such Contestant will be disqualified, and the Contest Sponsor will not be liable in any way for such failed connection. The Contestant will be required to provide a representative of TSN 1200 with his/her name, address and telephone number. The odds of becoming a Contestant and playing the Game for a chance to win a Prize will depend on the total number of callers after each Announcement on any weekday of the Contest Period.
5. **THE GAME:** The object of the Game is to answer all ten (10) trivia questions correctly in one (1) minute. With each correct question, the amount of money will increase by ten (\$10) dollars. If at any time during the Game the Contestant answers a question incorrectly or exceeds their one (1) minute limit, the Contestant will win the previously announced amount of money. However, if the Contestant answers all ten (10) questions correctly during the time limit, he/she will win one thousand (\$1,000) dollars CAD. The first answer given to a question is the only answer accepted.
6. **PRIZES:** A maximum of one hundred eighty-nine (189) prizes is available to be won throughout the Contest Period (collectively the “**Prizes**”, each a “**Prize**”). The approximate retail value of each Prize

will depend on the number of questions answered correctly. The minimum Prize value offered to a particular Contestant will be ten (\$10.00) dollars CAD. The maximum Prize value which may be won by a particular Contestant will be one thousand (\$1,000) dollars CAD. Prizes won will be awarded in the form of a cheque.

7. Prizes must be accepted as awarded and may not be transferred. Contest Sponsor reserves the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein.
8. In order to be declared a winner, each potential winner must first correctly answer, unaided, a time limited mathematical skill testing question administered by Bell Media Inc. Before being awarded a Prize, each potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form in the Contest Sponsor's form stating, among other things, that he/she has read, understood and complied with these Rules, grants all consents required by the Contest Sponsor, authorizes the Contest Sponsor to broadcast, publish, disseminate and/or otherwise use his/her name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice and all other indicia of personality, in connection with any promotion and/or publicity, and/or for general news and/or for entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accepts the Prize as offered and releases the Contest Sponsor from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and/or use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify the potential winner, and select an alternate potential winner, and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner shall be applied, with the necessary amendments, until all qualified winners have been duly selected.
9. By entering this Contest the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
10. All entries become property of Contest Sponsor who assumes no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsor reserves its right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves its right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws and should such an

attempt be made the Contest Sponsor reserves its right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.

11. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of his or her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsor for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at bellmedia.ca/about/Media_Privacy.page. Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Bell Media Inc. at 87 George Street, Ottawa, Ontario K1N 9H7.
12. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
13. All intellectual property, including but not limited to trade-marks, trade-names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.