

SENS SEASON SEAT TICKET GIVEAWAY CONTEST
OFFICIAL RULES AND REGULATIONS
(the “Rules”)

1. The Sens Season Seat Ticket Giveaway contest (the “**Contest**”) starts at 6:00 a.m. Eastern Time (ET) on August 29, 2022 and closes at 6:00 p.m. ET on September 30, 2022 (the “**Contest Period**”). No purchase necessary. Void where prohibited.
2. The Contest sponsor is TSN 1200 a division of Bell Media Inc. (hereinafter referred to as the “**Contest Sponsor**”).
3. To enter and to be eligible to win, entrant must be a legal resident of Ontario, Canada and be eighteen (18) years of age or older. Employees of Bell Media Inc., its agents, parent, affiliated or related companies, subsidiaries, divisions, prize sponsors, promotional and advertising agencies or of any other entity involved in the development, production, administration, or fulfillment of the Contest, as well as the parents, siblings and children of any such employees and any person domiciled with such employees, are ineligible to enter. Winners of a previous Bell Media Inc. contest within the thirty (30) days preceding the winner selection date for this Contest (including persons designated by such winners to participate in the prize) and persons domiciled with any such winner are not eligible to enter or to be selected for a prize and may be disqualified.
4. TO ENTER the Contest, an announcement will be made two (2) times each weekday of the Contest Period (the first between 6:00 a.m. and 10:00 a.m. ET, and the second between 2:00 p.m. and 6:00 p.m. ET), telling listeners to call in for a chance to win (the “**Announcements**”). When you hear an Announcement, call the TSN 1200 contest line at 613-750-1200 (the “**Contest Line**”). Broadcast delays may occur, including depending on the means used to listen to the radio (e.g. analog radio vs. online streaming). Contest Sponsor will not be held liable in any way for such delays. Limit of one (1) entrant per household. In the event that the entrant is outside of the local calling area, standard long distance rates as charged by the entrant’s long distance service provider will apply. The twenty-fifth (25th) caller through on the Contest Line following an Announcement will be eligible to win a Secondary Prize (as described below) and to enter the Draw for a chance to win the Grand Prize as described below (each, an “**Eligible Draw Entrant**”). The odds of becoming an Eligible Draw Entrant and winning a Secondary Prize will depend on the total number of callers following the applicable Announcement. Each Eligible Draw Entrant will be announced on-air and may be required to chat on-air. If there is not a clear telephone connection between the TSN 1200 on-air announcer and an Eligible Draw Entrant, such that one or each other cannot hear the other, such Eligible Draw Entrant will be disqualified, and the Contest Sponsor will not be liable in any way for such failed connection. Each Eligible Draw Entrant will then be required to provide a representative of TSN 1200 with their name, address and telephone number. In conducting the Contest, TSN 1200 and its representatives have the full and absolute discretion to disqualify any Eligible Draw Entrant who fails to respond on the phone or whose response cannot be heard, and the Contest Sponsor shall have no liability or responsibility to any Eligible Draw Entrant so disqualified. Proof of identification must be provided upon request. A caller can become a winner only once during the Contest Period.
5. **PRIZES.** There are fifty-one (51) prizes, namely, fifty (50) secondary prizes (the “**Secondary Prizes**”) and one (1) grand prize (the “**Grand Prize**”) available to be won. Each Secondary Prize consists of a pair of 100-level tickets to an Ottawa Senators home game. The Grand Prize consists of a pair of 100-level tickets to the Ottawa Senators complete Season games. Approximate retail value of each Secondary Prize is two hundred dollars (\$200.00) CAD. Approximate retail value of the Grand Prize is eight thousand dollars (\$8,000.00) CAD. Tickets are subject to the issuing company’s terms and conditions. The choice and location of the tickets are at the sole discretion of the Contest Sponsor. In the event that the game is not able to occur, the Contest Sponsor will be in no way responsible and no compensation or substitution will be provided in lieu thereof. Limit of one (1) Prize per household. The number of Prizes available to be won will decrease throughout the Contest Period as they are awarded. The Secondary Prizes and the Grand Prize are collectively referred to as the “**Prizes**” and each, a “**Prize**”.
6. Prizes must be accepted as awarded. The Prizes may not be sold, transferred and are not convertible to cash. Contest Sponsor reserves the right to substitute a Prize in whole or in part in the event that all or any component of the Prize is unavailable. Prize winner is solely responsible for all costs not expressly described herein. Prize

winner acknowledges that upon awarding of the Prize, all obligations typically borne by the provider of services or goods become that provider's responsibility.

7. DRAW. On September 30, 2022 at approximately 6:00 p.m. ET, a random draw for the Grand Prize will take place at Bell Media Inc., Ottawa, Ontario from among all eligible entries received during the Contest Period. The first entry drawn will be eligible to win the Grand Prize. The odds of winning the Grand Prize among the Eligible Draw Entrants will be no worse than 1 in 50. Bell Media Inc., acting reasonably, will attempt to contact each potential Prize winner to notify potential winner that they may have won a Prize using the information provided at the time of entry within two (2) business days after the draw. Each potential Prize winner is solely responsible for monitoring their Account for such notification messages. In the event that a/the potential winner does not respond to the Contest Sponsor's notification message as outlined in the notification within two (2) business days after the draw, such potential winner will be disqualified and an alternate potential winner may be drawn at the Contest Sponsor's sole discretion. Proof of identification must be provided upon request.
8. In order to be declared a winner, potential winner must first correctly answer, unaided, a time-limited mathematical skill-testing question administered by Bell Media Inc. Before being awarded a Prize, the potential winner will be required to sign and return within the time stipulated by the Contest Sponsor, a full release and indemnity form stating that, among other things, they have read, understood and complied with these Rules, grant all consents required, agree to be available and to participate in publicity and/or promotions related to the Contest and/or the Contest Sponsor and/or similar matters, authorize the Contest Sponsor to broadcast, publish, disseminate and otherwise use such potential winner's name, city/town/village and province/territory of residence, photograph, likeness, sobriquet and voice, in connection with any promotion and/or publicity, and/or for general news, entertainment and/or information purposes at no additional compensation to the potential winner, beyond the awarding of or participation in the Prize, accept the Prize as offered and release the Contest Sponsor from any and all liability of any kind arising out of the potential winner's participation in this Contest and receipt and use of the Prize. In the event that a potential winner does not comply with all the provisions as contemplated in these Rules, Contest Sponsor shall have the right to disqualify the potential winner, and draw an alternate potential winner, and the Contest Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard. The provisions and procedures referred to above relating to selection and notification of a potential winner, shall be applied, with the necessary amendments, until all qualified winners have been duly selected. The number of actual Prizes awarded may be less than the number of available Prizes should efforts to confirm all winners be unsuccessful, in accordance with these Rules.
9. By entering this Contest, the entrants and participants automatically agree to accept and abide by these Rules. All decisions of the Contest Sponsor with respect to any aspect of this Contest, including without limitation the eligibility of entries, are final and binding on all entrants in all matters as they relate to this Contest.
10. All entries become property of Contest Sponsor who assumes no responsibility for garbled, lost, late, delayed, destroyed or misdirected entries, mail, voice messages, e-mail or any computer errors or malfunctions. The sole determinant of the time for the purposes of this Contest will be the Contest server machine(s) and related-time keeping systems of the Contest Sponsor. No correspondence will be entered into except with entrants requesting Rules by mail or requesting the names of the Prize winners (for which a self-addressed, postage paid envelope must be included). Contest Sponsor does not assume any responsibility for incorrect or inaccurate capture of entry information, technical malfunctions, human or technical error, seeding or printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer line or network, computer equipment, software or any combination thereof. Entry materials or data that have been tampered with or altered are void. If for any reason, in the opinion of the Contest Sponsor, in its sole discretion, the Contest is not capable of running as originally planned, or if the administration, security, fairness, integrity or the proper conduct of the Contest is corrupted or adversely affected, including by reason of infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures or any other causes beyond its control, Contest Sponsor reserves its right to cancel, terminate, modify, amend, extend or suspend the Contest, and select a winner from previously received eligible entries. Contest Sponsor reserves its right to modify the Rules without materially affecting the terms and conditions hereof. The Contest Sponsor reserves its right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of the Rules or otherwise in a disruptive manner, including any automated, macro, script, robotic or other system(s) or program(s) to enter. Any attempts to deliberately damage the Contest website or to undermine the legitimate operation of this Contest is a violation of criminal

and civil laws and should such an attempt be made the Contest Sponsor reserves its right to seek remedies and damages to the fullest extent of the law. Contest Sponsor shall not be held responsible for any errors or negligence that may arise or occur in connection with the Contest including any damage to an entrant's computer equipment, system, software or any combination thereof, as a result of their participation in this Contest or from downloading any material from the Contest website.

11. Contest is subject to all applicable federal, provincial and municipal laws and regulations. By entering this Contest each entrant consents to the collection, use and distribution of their personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by the Contest Sponsor for the purposes of implementing, administering and fulfilling this Contest. Contest Sponsor will not sell or transmit this information to third parties except for the purposes of administering this Contest. By entering the Contest, entrants consent to the manner of collection, use and disclosure of personal information as set out in Bell Media Inc.'s Privacy Policy, which is available at https://www.bell.ca/Security_and_privacy/Commitment_to_privacy. Any inquiry concerning the personal information held by the Contest Sponsor should be addressed to Bell Media Inc. at 87 George St, Ottawa, ON, K1N 9H7.
12. In the event of any discrepancy or inconsistency between the terms and conditions of the Rules and disclosures or other statements contained in any Contest related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Rules shall prevail, govern and control.
13. All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Contest Sponsor and/or its affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.